



DIGITAL SIGNAGE SOLUTION

 **DETECTED**

FEMALE, 25-30 years



deneva.AUDIENCE

Real-time content customization
for your audience

www.denevads.com



The Revolution of Personalization in Digital Signage

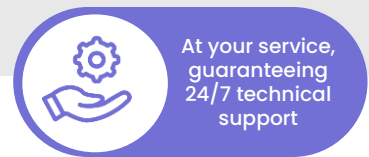
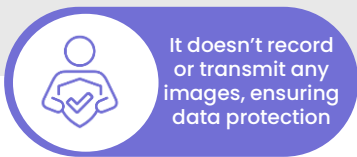
Integration with Dahua technology to identify people or vehicles and adapt display content in real time based on your audience

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— Transform your marketing strategy with a unique advertising experience

Smart ads based on facial and vehicle recognition

Offer highly personalized and targeted dynamic advertising. This innovative integration enables precise identification of people and vehicles, providing the ability to adapt content in real time, ensuring effective audience impact while safeguarding data security and privacy.



Advanced facial recognition



Efficient license plate recognition



With the technology and reliability of Dahua

+ Centralized management

Facilitates the scheduling and control of multiple screens in different locations from a central location

+ Audience analysis

Collects data on attention duration and interaction with ads to help clients better understand their audience

+ Compatibility with multiple screens

Can be deployed on a variety of Dahua LED and LCD screens of different sizes

We adapt to the needs of each client. **Contact us!**

