



deneva.**DRIVE**

Accelerate your brand's reach with
dynamic advertising for vehicles!



Empowers targeted Digital Signage and smart mobility

Introducing a groundbreaking module that seamlessly integrates intelligence and mobility, revolutionizing targeted advertising for vehicles like never before

deneva.DRIVE

— Transform every journey into a unique digital signage experience

Smart ads with vehicle recognition

Your advertising message will reach your audience in a precise and timely manner while they are on the move in their vehicles thanks to transportation recognition cameras. Adaptable to any type of vehicle, our module uses real-time data to deliver personalized ads that will capture attention and generate lasting impact.



IP camera-based module for licence plate recognition
Compatible with DAHUA cameras

Now, DENEVA located in **service stations** and **parkings** display personalised promotions according to vehicle type, colour, number plate and brand.

Make the most of every journey with advertising tailored to each style and needs!

- + Display special promotions to build loyalty based on vehicle registration number
- + Impact with contents in the license plate's country language
- + Guides vehicles with precision. Provides parking solutions based on the size of your vehicle and displays content to optimise space
- + Engage with customized contents and guide the vehicles to other complementary services at the station, like restaurants or carwash service



Includes content reports to audit each template

We adapt to the needs of each client. **Contact us!**



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